

PROCOM

middle east

Audio, Lighting, Video & Rigging
Trading and Project Support

Dubai, UAE
www.procom-me.com

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Procom Middle East Showroom - Dubai Silicon Oasis

- **SUPPLIER** OF PROFESSIONAL AUDIO, LIGHTING, VIDEO & RIGGING EQUIPMENT
- **PROVIDER** OF PROJECT **SUPPORT SERVICES** IN THE ENTERTAINMENT TECHNOLOGY IN THE MIDDLE EAST

Procom Middle East operates a showroom, warehouses, service center and a training center in Dubai, UAE



WHAT WE DO

Procom Middle East is a professional audio, lighting, video and rigging equipment supplier, based in Dubai and covering the Middle East.

Founded as an entertainment technology one-stop-shop for the events industry and venues, it has since expanded its portfolio of exclusive brands distribution and of project support services.

Procom's top industry brands now include Avolites, Eurotruss, K-array, Varilite, DAS Audio, Chain Master, Madrix and Cyclops Lighting, among others.

The company's services include project design, install and commissioning. It also includes venue and product maintenance in an inhouse service center.

We are committed to being at the forefront of the entertainment technologies and to offering our clients unmatched product and project support in the region.



Procom Training Center - Dubai Silicon Oasis

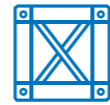
■ AREAS OF EXPERTISE



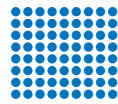
Entertainment,
Architectural &
Stage Lighting



Professional
Sound Systems



Truss, Rigging &
Stage Mechanics



LED Screens &
Media Servers

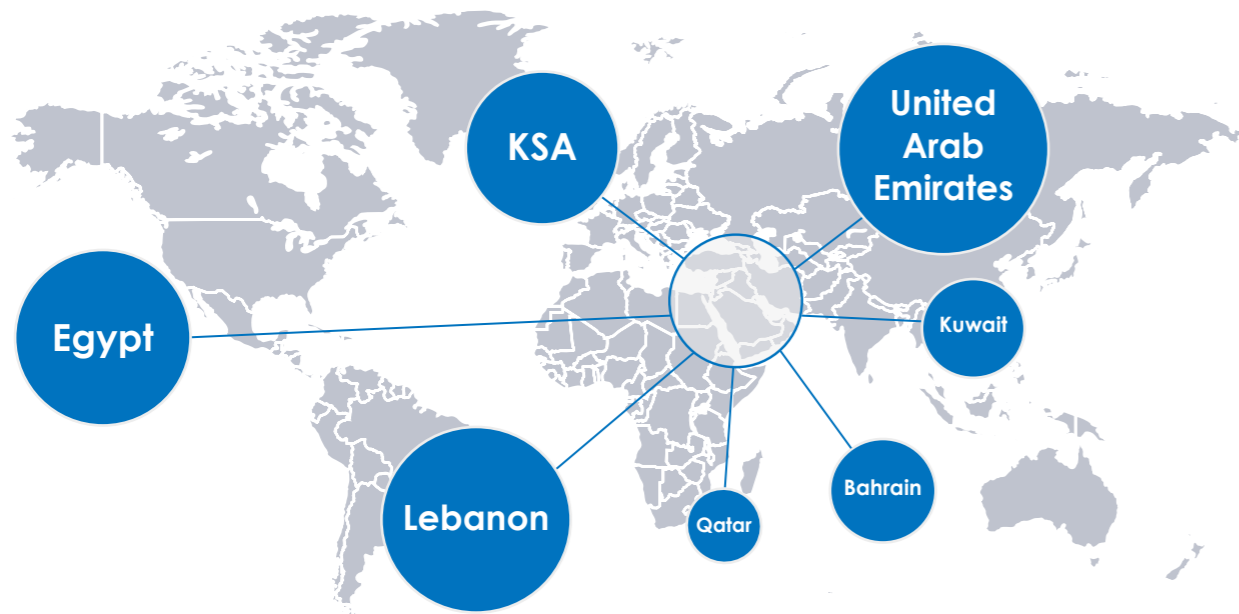


Stage Effects



Signal & Power
Distribution

■ OUR REACH



■ WHY WORK WITH US

We are a one-stop-shop for
professional audio visual
equipment

We are the exclusive
distributor of our brands in
the Middle East

We keep large stock
levels in the UAE

We have a full-time
demo room in Dubai

We have an in-house
service center

We provide product
support and training

We support projects from
design to commissioning

We deliver across
the Middle East

BRAND REPRESENTATION & EQUIPMENT DISTRIBUTION

As the official Middle East distributor of top industry Brands, we support our products with training, maintenance and stock keeping in the UAE. We also partner with professionals and a network of re-sellers across the region to best deploy our products in projects.



AVOLITES

Lighting consoles, dimmers and media servers.



K-ARRAY

Professional slim array technology audio systems.



EUROTRUSS

European-made, lightweight robust aluminum trusses.



Procom Middle East Offices and Warehouses - Dubai Silicon Oasis



CHAIN MASTER

Made in Germany lifting equipment and rigging hoists.



ANTARI

Smoke, fog and haze effects machines.



DAS AUDIO

Professional speakers and sound processing devices.



CYCLOPS
LIGHTING



CYCLOPS LIGHTING ENTERTAINMENT

Entertainment lighting and moving heads.



CYCLOPS
LIGHTING



CYCLOPS LIGHTING THEATRICAL

Theatrical pars, profiles and fresnels.



CYCLOPS
LIGHTING



CYCLOPS LIGHTING ARCHITECTURAL

Architectural outdoor lighting & gobo projectors.



Power Distro



POWER DISTRO

Power and signal distribution equipments.



VARI*LITE

VARILITE

Automated lighting technology.



Strand

STRAND

Stage lighting, dimmers & control.



MADRIX
LIGHTING CONTROL

MADRIX

LED lighting control software and hardware.



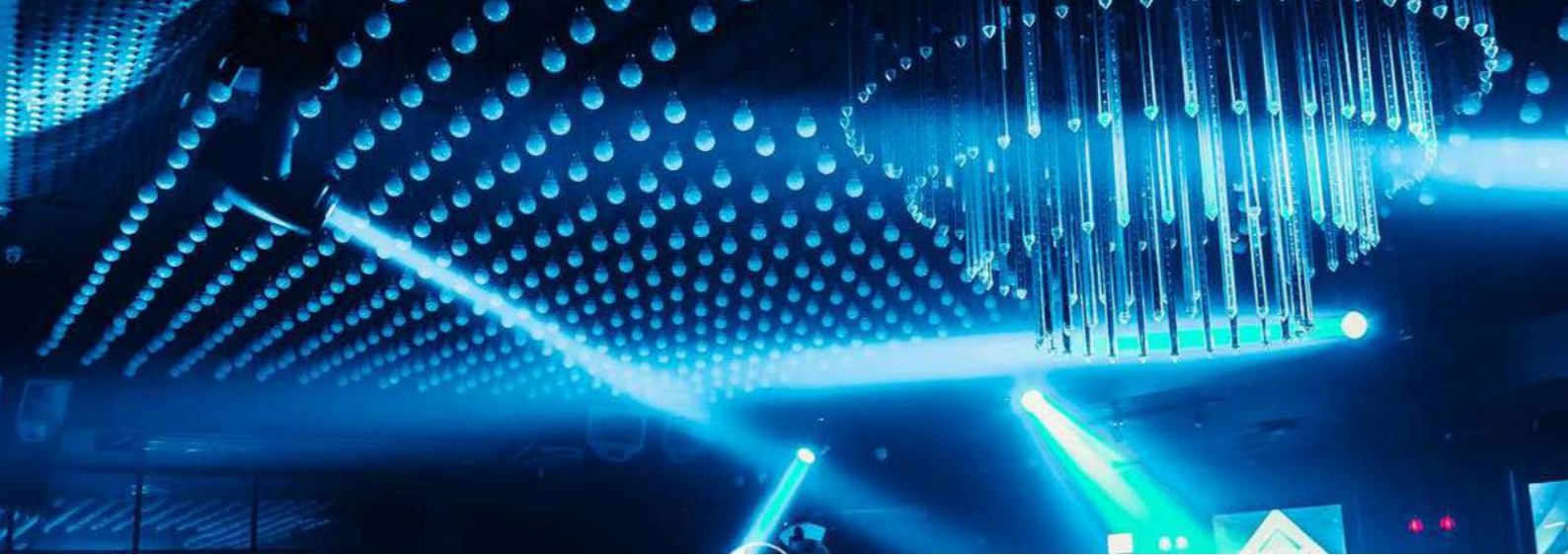
WIRELESS SOLUTION
MADE IN SWEDEN



WDMX

Wireless lighting control signals equipment.





PROJECT SUPPORT

We provide project support services from concept design to commissioning. We design audio, lighting and rigging solutions and support in the installation.

- Stages & Theatres
- Clubs & Restaurants
- Conference & Exhibition Halls
- Schools & Universities
- Auditoriums
- Malls & Retail Outlets
- Stages
- Broadcast / TV Studios
- House of Worship
- Theme Parks



The Project Support division handles every aspect of a project from conception to execution and after sales support.



REFERENCES



Sony Flagship Store
Dubai Mall



Dubai Ice Rink - Emaar
Dubai Mall



White Club - Addmind
Dubai



La Perle by Dragone
Dubai



Indie - Addmind
Dubai



Casino Du Liban
Lebanon



Dibba Culture Center
Fujairah



YAS Waterworld
Abu Dhabi



Gravity Indoor Skydiving
Bahrain



VII Club
Dubai



Legoland Stunt Show
Dubai Parks



Atelier M - Pier 7
Dubai



Bollywood Raj Mahal
Dubai Parks



MBC Studios
Lebanon



Cranleigh
Abu Dhabi



Chateau Rweiss
Lebanon



New York University
Abu Dhabi



IMG Worlds of Adventure
Dubai



Qasr Sultan - Meraas
Dubai



Hub Zero - Meraas
City Walk - Dubai



GEMS World Academy
Dubai



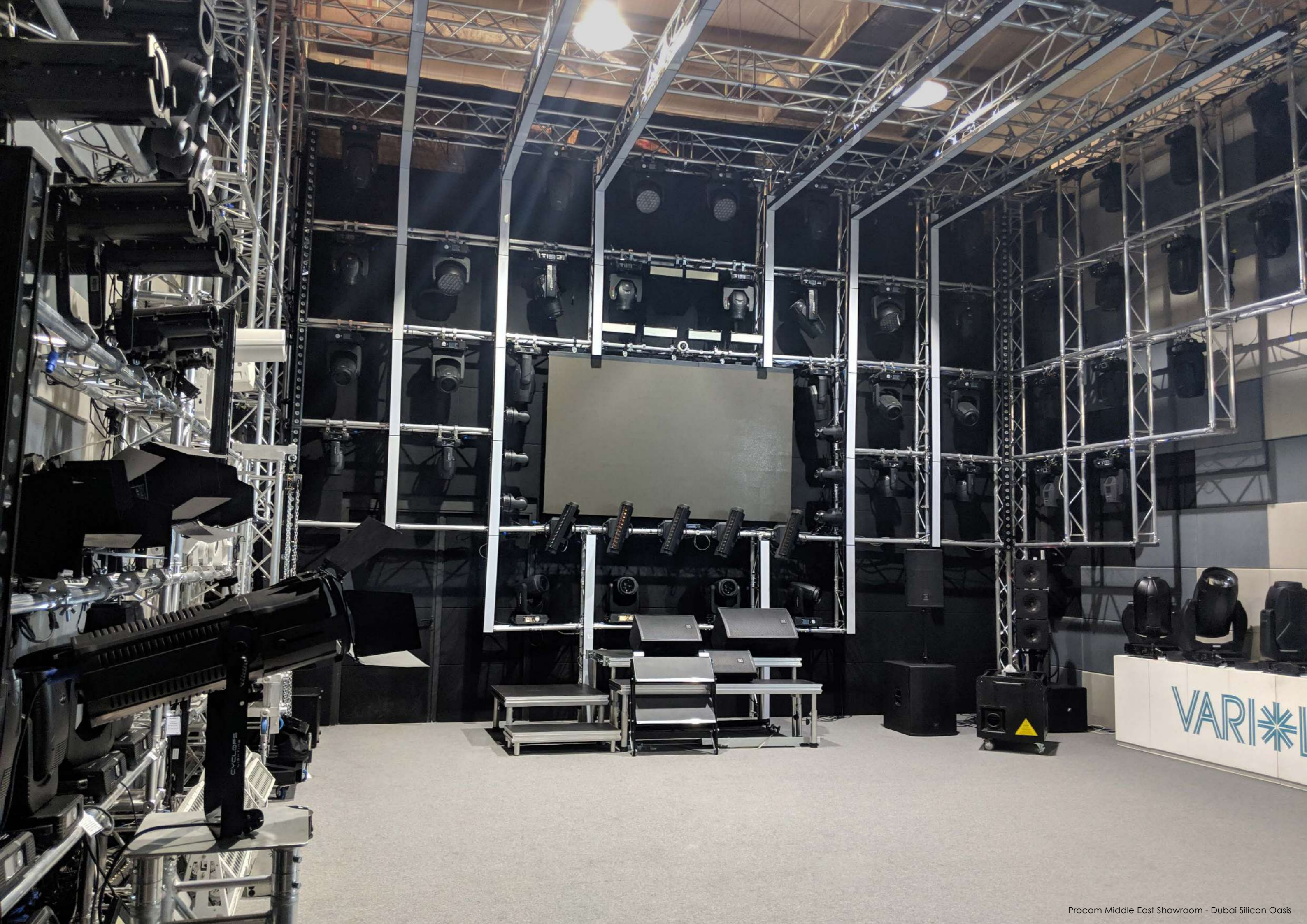
University of Sharjah



Dubai WorldTrade Center



The Garten
Lebanon



VARI*

CONTACT US

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Showroom, Service Center, Warehouses & Offices



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